

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

COMMONWEALTH EDISON COMPANY

OFFICIAL FILE

Petition for approval of delivery services
tariffs and tariff revisions and of residential
delivery services implementation plan, and for
approval of certain other amendments and
additions to its rates, terms and conditions.

I.C.C. DOCKET NO. 01-0423

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Date 11/13/01

Reporter

SURREBUTTAL TESTIMONY TO THE COMPANY

REBUTTAL TESTIMONY TO OTHER INTERVENORS

AND ACCOMPANYING EXHIBITS

OF

DR. DALE E. SWAN

ON BEHALF OF

THE

UNITED STATES DEPARTMENT OF ENERGY

OCTOBER 2001

EXETER

ASSOCIATES, INC.
12510 Prosperity Drive
Suite 350
Silver Spring, Maryland 20904

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

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SURREBUTTAL TESTIMONY TO THE COMPANY

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OF

DR. DALE E. SWAN

1 Q. PLEASE STATE YOUR NAME, OCCUPATION AND ADDRESS.

2 A. My name is Dale E. Swan. I am a senior economist and principal with Exeter Associates.

3 Our offices are located at 12510 Prosperity Drive, Silver Spring, Maryland 20904.

4 Q. ARE YOU THE SAME DALE E. SWAN WHO SUBMITTED DIRECT
5 TESTIMONY IN THIS PROCEEDING?

6 A. Yes.

7 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

8 A. I shall respond to a number of criticisms raised by various intervenor witnesses to the use
9 of marginal costs to determine rates in this proceeding, and also offer an adjustment to the
10 Company's marginal cost estimates that may meet some of these concerns. I shall also
11 offer some brief comments on the issue of determining metering and billing backout

credits, and I shall respond to a number of intervenor and Company witnesses' comments on the design of High Voltage Delivery Services rates.

Marginal v. Embedded Costs

Q. WHAT TYPES OF CRITICISMS HAVE BEEN MADE BY OTHER INTERVENOR WITNESSES REGARDING THE COMPANY'S PROPOSAL TO BASE CLASS REVENUE REQUIREMENTS AND RATES ON ITS ESTIMATES OF MARGINAL COSTS?

A. The criticisms that have been made by other witnesses generally fall into three broad categories:

1. There is no acceptable basis in theory or concept for using marginal costs.
2. Embedded costs are much easier and less controversial to calculate than are marginal costs.
3. The Company's estimates of marginal costs are unsound and therefore cannot be used as the basis for setting class revenues or designing rates.

Q. WHAT ARGUMENTS HAVE BEEN MADE THAT THERE IS NO ACCEPTABLE BASIS IN THEORY OR CONCEPT FOR USING MARGINAL COSTS?

A. These kinds of arguments have been presented by Mr. Lazare for Staff and by Mr. Chalfont on behalf of the Illinois Industrial Energy Consumers (IIEC). Let me begin with Mr. Lazare's concerns. He begins by stating that, whereas marginal cost pricing is appropriate in the "artificial world of perfect competition" it cannot be applied to real world markets. Mr. Lazare is quite simply incorrect. The perfectly competitive model is a simplification of how the competitive market leads to maximum consumer welfare,

37 given the constraint of limited resources. The model demonstrates that consumers are
38 made better off when prices tend toward the level of marginal costs. Reasonably
39 competitive markets in the real world tend to behave in the same way. This can be
40 demonstrated by observing the prices of electric energy in any of the recently developed
41 competitive markets. While price movements can be rather volatile in response to short
42 run supply/demand imbalances, prices tend to move toward the long run incremental cost
43 of new entrants in the forward markets. When it comes to setting prices for a regulated
44 monopolist, regulators have long used the results of the perfectly competitive model as a
45 basis upon which to set rates. In short, regulators have long attempted to reflect in their
46 regulated outcomes the conditions that would obtain in a perfectly competitive world.

47 Q. DOES THIS APPLY TO REGULATORS DETERMINING THE DESIGN OF
48 RATES IN ADDITION TO DETERMINING THE RATE LEVEL OR
49 REVENUE REQUIREMENT?

50 A. There certainly is a longer history of regulators setting the revenue requirement to
51 emulate the rate level that would obtain in a competitive world. However, increased
52 focus began to be placed on designing rate structures based on a competitive solution
53 (i.e., rates reflective of marginal costs) as early as the 1960's. Contrary to Mr. Lazare's
54 suggestion that, "The argument [for marginal cost pricing] is fundamentally flawed,"
55 there is an extensive literature in economics promoting the use of marginal cost pricing in
56 regulating monopoly utilities. The long list of economists who favor the use of marginal
57 cost pricing includes such luminaries in the field of economics and regulation as
58 Professor William Baumol, who testified in the initial delivery services case for the
59 Company, Professor James Bonbright and Dr. Alfred Kahn.

60 Q. WHAT SPECIFIC CRITICISM DOES MR. LAZARE RAISE TO SUPPORT
61 HIS POSITION THAT THE ARGUMENT FOR MARGINAL-COST PRICING
62 IS "FUNDAMENTALLY FLAWED"?

63 A. The main point raised by Mr. Lazare seems to be that, because marginal costs must be
64 adjusted to equal the allowed total revenue requirement, "no rate element will actually
65 reflect its associated marginal cost." His primary objection seems to be to the revenue
66 reconciliation method used by the Company – the method referred to as the "Equal
67 Percentage of Marginal Cost." Under this method, when the embedded revenue
68 requirement is less than the sum of all marginal costs, then each cost element is reduced
69 by an equal percentage, based on the ratio of the embedded revenue requirement to the
70 sum of marginal costs. Since, under this method, no rate would actually equal the
71 marginal cost, Mr. Lazare concludes that there is no meaningful relationship between
72 rates and marginal costs.

73 Q. DO YOU AGREE WITH MR. LAZARE'S ANALYSIS?

74 A. No. There is an extensive literature regarding how to reconcile the embedded revenue
75 requirement with marginal costs in a manner that minimizes the distortions in
76 consumption patterns that would result from rates equal to marginal costs. The issue can
77 be summarized briefly by asking which rates should be allowed to deviate from marginal
78 cost in order to minimize the adverse effect on economic efficiency. Since rates cannot
79 be set at marginal costs, but must be set below marginal costs to recover the lower
80 allowed level of jurisdictional revenues (whatever that turns out to be), the objective is to
81 set rates so as to minimize the distortions that result compared to usage that would occur
82 under rates set equal to marginal costs. The kind of pricing that is maximally efficient
83 when revenues must be recovered that differ from marginal costs is referred to as

84 "Ramsey Pricing" or "Inverse Elasticity Rule" (IER) pricing. This kind of pricing sets
85 rates in inverse proportion to the price elasticity of demand for different components of
86 service and/or in inverse proportion to the price elasticity of demand of different customer
87 groups for the same commodity or service. In fact, there are no sufficiently reliable and
88 accurate estimates of class price elasticities for distribution delivery services to permit
89 any kind of mechanical application of the Inverse Elasticity Rule in determining class
90 revenue responsibilities. Therefore, if one assumes that these elasticities are equal for
91 each class of customers, applying the Inverse Elasticity Rule would result in revenues for
92 each class that are the same percentage of class marginal costs. Thus, with equal class
93 price elasticities, the maximally efficient spread of the allowed jurisdictional revenues
94 would be the allocation based on an unconstrained application of the method referred to
95 as the Equal Percentage of Marginal Cost (EPMC) method. That is precisely what the
96 Company has proposed to do. While I believe that the result is an equitable solution
97 because it allocates the embedded revenue responsibility in proportion to the economic
98 costs that each class imposes on the system, it is important to stress that the EPMC results
99 are the maximally efficient results, given that prices must deviate from marginal cost and
100 that there are no reliable data on relative class price elasticities.

101 Q. ARE THERE OTHER THAN EQUIPROPORTIONAL ADJUSTMENTS THAT
102 COULD BE MADE TO THE PRICES OF DIFFERENT COMPONENTS OF
103 SERVICE WITHIN CLASSES THAT MIGHT IMPROVE ECONOMIC
104 EFFICIENCY?

105 A. Yes. There probably is general agreement that certain non-usage sensitive components of
106 service have much lower price elasticities, and so the prices of these components of
107 service ought to deviate most from marginal cost. The usual candidate for the non-usage

108 sensitive component is system access – specifically the customer charge and meter
109 charges. If the Commission were to judge that there would be little or no response in
110 terms of changes in consumption to changes in customer charges, then efficiency
111 improvements could be achieved by reducing customer charges and leaving distribution
112 facilities charges at or nearer to their marginal costs.

113 Q. IT HAS BEEN SUGGESTED THAT IT IS UNUSUAL THAT MARGINAL
114 COSTS EXCEED THE EMBEDDED COSTS OF THE DISTRIBUTION
115 SYSTEM. DO YOU AGREE?

116 A. No. Mr. Chalfont has suggested that, if electric distribution has significant scale
117 economies, then marginal costs should be less than average cost. The problem with Mr.
118 Chalfont's argument is that marginal cost must reflect the current, incremental cost of
119 providing additional service. Embedded costs, on the other hand, reflect the historical
120 accounting costs that are on the books, including the much lower prices that were paid for
121 distribution plant when it was installed 20, 30, 40 or even 50 years ago. Mr. Chalfont
122 goes on to state that this problem reveals that what the Company has calculated is simply
123 replacement costs not marginal cost. In fact, there must be a close correlation between
124 the incremental cost of providing additional output (marginal cost) and the cost of new
125 equipment to meet loads placed on the system (replacement costs). This critical
126 relationship between the higher cost of meeting incremental load and replacement cost
127 has been an important factor in the FERC's decisions about who should pay for the much
128 higher cost of new transmission compared to the average embedded cost of the existing
129 transmission system. It is the fact that the cost of meeting additional load is much higher
130 than the average embedded cost of meeting existing load that has led to much of the

131 acrimony in the establishment of open transmission access and regional transmission
132 organizations.

133 Q. HAS MR. CHALFONT RAISED ANY OTHER CONCEPTUAL CRITICISMS
134 OF THE USE OF MARGINAL COSTS TO SET PRICES?

135 A. Yes. Mr. Chalfont has raised an esoteric theoretical objection to the use of marginal costs
136 that essentially says, if you can't do something perfectly correct, then do nothing. This is
137 the so-called theory of the "second best." Essentially, Mr. Chalfont argues that we only
138 achieve maximum economic efficiency when all prices of all goods and services are equal
139 to the marginal costs of providing all those goods and services. Since the Commission
140 cannot ensure that all prices, other than those it sets, are equal to marginal costs, then
141 there is no sense in worrying about whether the prices it does set are prices that will
142 promote economic efficiency.

143 Q. DO YOU BELIEVE THAT THE COMMISSION SHOULD ABSTAIN FROM
144 CONSIDERING THE ECONOMIC EFFICIENCY IMPACTS OF THE PRICES
145 IT SETS BECAUSE OF THE SECOND BEST CONCERNS RAISED BY MR.
146 CHALFONT?

147 A. No. Policy makers must act, including regulators and judges who make decisions in anti-
148 trust cases. They cannot throw their hands up in despair because of the esoteric concern
149 raised by Mr. Chalfont. If the issue raised by Mr. Chalfont were dispositive, then there
150 would be little or no economic policy activities undertaken to improve the lot of
151 consumers, and there would be little basis for having regulators such as the Illinois
152 Commerce Commission.

153 Q. WHY SHOULD THE COMMISSION RETURN TO USING MARGINAL COST
154 AS OPPOSED TO EMBEDDED COST TO DETERMINE CLASS REVENUES
155 AND TO DESIGN RATES?

156 A. There is no basis in economic theory to use embedded costs to set rates. Embedded costs
157 reflect an average of past costs that remain on the books. They bear no relationship to the
158 cost that must be incurred by the utility in the future as it continues to serve both its
159 existing and new customers and loads. While it is suggested that using embedded costs is
160 an easier task, I will explain shortly that apparent simplicity is itself a fiction. All we
161 know for sure is that embedded costs are clearly the wrong costs to be used in setting
162 rates that lead to economically efficient results. I would urge the Commission to return to
163 the forward-looking leadership role it played for nearly two decades in its numerous
164 decisions to base class revenues and rates on marginal as opposed to embedded costs.

165 Q. MR. LAZARE HAS EMPHASIZED THAT THE USE OF EMBEDDED COSTS
166 IS CONSISTENT WITH COMMISSION PRECEDENT. WOULD YOU
167 COMMENT ON MR. LAZARE'S POSITION.

168 A. Mr. Larzare is correct that the Commission decided to use embedded costs in Docket No.
169 99-0117, the first ComEd delivery services case. However, that decision should be put in
170 context. The Illinois Commerce Commission based its decisions on marginal costs for
171 almost the previous two decades. I have read carefully the Commission's Order in
172 Docket No. 99-0117, and I do not find there a wholesale condemnation of marginal cost
173 pricing. What I find is the reflection of a dilemma that the Commission faces regarding
174 how to establish credits for those minor portions of delivery service that are open to
175 competition – metering and billing functions – that further the realization of economic
176 efficiency, but are also fair to new competitors offering those services. As I will suggest

177 later in this testimony, I believe this dilemma can be addressed without throwing out the
178 previous two decades commitment to marginal cost pricing. Thus, I believe it is
179 appropriate for the Commission to revisit its decision in Docket No. 99-0117.

180 Q. PLEASE COMMENT ON THE SECOND CATEGORY OF CRITICISMS
181 THAT EMBEDDED COSTS ARE MUCH EASIER AND LESS
182 CONTROVERSIAL TO CALCULATE THAN ARE MARGINAL COSTS.

183 A. Mr. Lazare, Mr. Luth and Mr. Chalfont have dragged out the old arguments against the
184 use of marginal costs that were marshalled two decades ago when the marginal versus
185 embedded cost debate was first aired before this Commission – that marginal costs are
186 difficult to measure and are controversial, whereas embedded costs are easy to measure,
187 are actual costs that are on the books of account and are, by implication, non-
188 controversial. To wit, consider the following comments from each of these witnesses:

189
190 “[Embedded costs]...are easier to determine than marginal costs
191 because embedded costs represent the actual costs that utilities
192 incur in the course of operation. Furthermore, embedded costs, in
193 contrast to marginal costs, do not have to be adjusted up or down
194 to produce the revenue requirement.” (Lazare, ICC Staff Exhibit
195 7.0, p. 9)

196
197 “...there has never been a general agreement on how marginal costs
198 should be calculated.” (Chalfont, IIEC Exhibit 2, p. 11)

199
200 “...ComEd’s marginal COSS does not look at the costs actually
201 incurred on the ComEd system, but rather looks at the costs that a
202 hypothetical new customer may impose on the distribution system
203 by connecting to the distribution system. An embedded COSS
204 measures actual costs, rather than hypothetical costs, based upon
205 the activities (demand for electricity) that caused the costs that are
206 to be recovered.” (Luth, ICC Staff Exhibit 6.0, p. 4)

207
208 Q. HOW DO YOU RESPOND TO THIS COMPARISON BETWEEN MARGINAL
209 AND EMBEDDED COSTS?

210 A. The argument is fallacious and misleading. Embedded costs are no more "actual" than are
211 marginal costs. The marginal costs that the Company will incur to serve additional
212 customers and/or additional load are real and actual. They are as "actual" as the
213 embedded costs that each of these witnesses espouse. If by "actual" these witnesses mean
214 past costs, then I submit these "actual" costs are absolutely the wrong costs to use for the
215 determination of rates. What this Commission needs to reflect in rates are forward-
216 looking costs. It makes practical as well as theoretical sense to determine today's price
217 for distribution service on the basis of today's or tomorrow's cost of using the facilities
218 required to provide that service, rather than on the basis of the cost of facilities that were
219 installed 20, 30, 40 or even 50 years ago.

220 The truly misleading aspect of this argument is that embedded costs are non-
221 controversial whereas the calculation of marginal cost is fraught with controversy. Clearly
222 the calculation of marginal cost is not an exact science, and that will lead to controversy
223 among parties whose financial positions will be directly affected by the way in which
224 marginal costs are calculated. But the very same concern applies equally to embedded
225 cost. The very fact that Staff's proposed revenue requirement (read total embedded cost)
226 is \$172 million or 10 percent less than the Company's determination of embedded cost is
227 ample testimony to this fact. Moreover, the total allowed embedded cost provides little
228 guidance in the determination of class revenue requirements or the design of rates. The
229 total embedded cost must be allocated to the classes and then rates must be designed for
230 the various components of service to recover these revenues from the classes. To suggest
231 that there is no controversy surrounding the allocation of total embedded costs to the
232 classes and then to the components of service within classes is to deny the other aspects
233 of both the IIEC and Staff proposals in this case. Both Mr. Luth and Mr. Chalfont

234 propose changes to the Company's determination of the "actual" embedded cost of
235 serving the various customer classes. Numerous other parties propose similar
236 adjustments. For example, Mr. Bodmer, on behalf of the City of Chicago and other
237 parties, has proposed to reduce the share of total embedded costs allocated to residential
238 customers by 18 percent compared to the Company's estimate of the embedded cost of
239 serving residential customers. One can hardly conclude from these presentations that the
240 method of calculating embedded cost is generally agreed to and non-controversial.

241 Finally, it is truly ironic that Mr. Lazare extols the virtue of embedded costs
242 because, "...in contrast to marginal costs, [they] do not have to be adjusted up or down to
243 produce the revenue requirement." And then, his associate, Mr. Luth, essentially adjusts
244 the Company's calculation of class embedded costs by the ratio of Staff's recommended
245 revenue requirement to the revenue requirement requested by the Company, a reduction
246 of each class' assigned embedded costs by approximately 10 percent.

247 Q. PLEASE TURN TO THE LAST CATEGORY OF CRITICISMS REGARDING
248 THE USE OF MARGINAL COSTS – THAT THE COMPANY'S ESTIMATES
249 ARE UNSOUND AND THEREFORE CANNOT BE USED AS THE BASIS
250 FOR SETTING CLASS REVENUES OR DESIGNING RATES.

251 A. The basic objection to the Company's calculation of marginal costs seems to be that the
252 Company relied heavily on the replacement cost of facilities. This theme runs through
253 the testimony of Mr. Luth for Staff, Mr. Chalfont for the IIEC, and Mr. Bodmer for City
254 of Chicago, et. al. Let me address this basic concern shortly. But first, I would like to
255 comment on a related issue that is raised by Mr. Luth. Mr. Luth criticizes the Company's
256 estimates because they do not account for the differences in costs between customers in
257 different geographic areas and between existing and new customers. Mr. Luth complains

258 that the Company uses a broad average of costs within a class despite the fact that there
259 are cost differences between providing service in low-cost as opposed to high-cost
260 regions, and between customers who have existing facilities and those whose demands
261 will require new facilities.

262 While there is a serious error in the underlying logic regarding the marginal cost
263 of serving new and old customers, which I shall address shortly, this is not a criticism
264 which, if valid, is unique to marginal costs. Embedded average cost, when used to set
265 rates for a class, is clearly, by definition, an average of the cost of serving all the
266 customers in that class. Embedded costs do not differentiate the cost of serving
267 customers in different geographic regions nor between existing and new customers or
268 loads. Whatever the validity of the criticism, it applies equally to marginal and embedded
269 costing. Further, whether this argument is relevant is, in part, a function of whether the
270 Commission is interested in abandoning decades of postage stamp ratemaking in favor of
271 rates that are differentiated among the areas served by ComEd, and in favor of vintaged
272 rates for like customers, depending on when the customer first joined the system. I wager
273 that the Commission has little interest in moving in either of these directions.

274 Q. PLEASE ADDRESS THE BASIC CONCERN THAT THE COMPANY'S
275 MARGINAL COST ESTIMATES RELY ON THE USE OF REPLACEMENT
276 COSTS.

277 A. The objection to the use of replacement facility cost as the basis for the capital cost
278 component of marginal costs rests on the notion that customers who are served by
279 existing facilities, and who do not have load increases that will require the construction of
280 additional distribution capacity, do not impose costs on the margin. They are
281 inframarginal customers by this logic. Rather, according to the logic employed by Mr.

282 Bodmer and Mr. Luth, marginal capital costs for additional capacity are only imposed by
283 new customers and existing customers with new loads in areas where there is no excess
284 capacity. Thus, one implication is that there needs to be differential rates reflecting the
285 cost differences between customers in different parts of the distribution system, and
286 between old and new customers and old and new loads. This gets back to the issue I just
287 raised whether the Commission wishes to depart from postage stamp rates.

288 The more fundamental question, however, is whether there really are relevant cost
289 differences between serving loads on different parts of the distribution system and
290 between serving old and new loads. Consider first what time horizon is at issue. In the
291 short run, when facilities are fixed, there will be differences in the cost of serving
292 additional loads in different regions. In the long run, however, with sufficient time to
293 adjust the capacity of the system in different parts of the system, those costs should move
294 toward the same long-run marginal cost, which will be the cost of new facilities – i.e., the
295 replacement cost. As a general proposition, most regulatory commissions that utilize
296 marginal cost ratemaking, including the ICC, have determined that rates should be
297 determined on the basis of intermediate or long-run marginal costs.

298 Q. IN THEORY COULD RATES BE DIFFERENTIATED AMONG THE
299 DISTRIBUTION SUBSYSTEMS TO REFLECT SHORT-RUN RELATIVE
300 SHORTAGES AND EXCESSES OF CAPACITY?

301 A. Yes. In theory, if one had the necessary information on a real-time basis, one could
302 estimate and charge for congestion costs, just as those charges are imposed in certain
303 transmission control areas, such as by the California Independent System Operator.
304 However, the kind of real-time data that would be required simply do not exist for most

305 utilities, and this kind of pricing would, once again, require the abandonment of postage
306 stamp rates.

307 Q. IS IT APPROPRIATE TO DIFFERENTIATE BETWEEN THE MARGINAL
308 COST OF SERVING EXISTING AND NEW LOAD ON THE SYSTEM?

309 A. No. This is the fundamental error that is made by those who believe costs should be
310 estimated differently for existing and new loads -- this particularly includes Mr. Luth and
311 Mr. Bodmer. The error is in concluding that only new customers or new loads are
312 consuming on the margin. In the long-run all customers who use the common
313 distribution system are consuming on the margin and therefor all such customers impose
314 the same marginal cost on the system. The capital cost of meeting those loads, whether
315 old or new, is the cost of new facilities that must be added -- that is, the replacement cost.

316 The test is whether the facilities in question are common facilities. That is, do
317 they serve the needs of many customers or are they dedicated to the service of a particular
318 customer. As one moves farther upstream from the customer, one finds that facilities are
319 more clearly common facilities. Most high voltage transmission lines serve the
320 requirements of many customers. As one move downstream toward the customer's
321 meter, facilities serve a smaller number of customers. However, most facilities above the
322 service drop are not dedicated and so must be considered common facilities, which have
323 common costs. The importance of this observation is that, if new load is placed on those
324 facilities, the new load could be facilitated, even if those facilities were being used to full
325 capacity, if a sufficient amount of existing load would be reduced. In short, every kW of
326 load that is placed on those facilities is at the margin and imposes a marginal cost. The
327 proper way to price distribution service for all of that load is to base the rate on the

328 marginal cost of service, which will properly reflect the cost of new facilities – i.e., the
329 replacement cost.

330 Q. WHAT ABOUT THE MEASUREMENT OF THE CAPITAL COST OF
331 SERVICE DROPS AND METERS?

332 A. The issue is quite different with regard to service drops and meters because those
333 facilities are dedicated to specific customers. That means that a significant portion of the
334 capital cost of those facilities is likely to be sunk. Sunk costs are not marginal in either
335 the long run or the short run. Therefore, the marginal cost estimating procedure must
336 account for the portion of these costs that is sunk. This gets to one of the major concerns
337 raised by Mr. Bodmer. He argues that customer costs are too high in the Company's
338 marginal cost study because the cost of meters and service drops are set at replacement
339 costs and multiplied by the total number of customers. I agree with Mr. Bodmer because
340 the Company has not accounted for the portion of those replacement costs that is
341 essentially sunk and not marginal.

342 Q. DR. SWAN, HAVE YOU ADDRESSED THIS ISSUE BEFORE THE ILLINOIS
343 COMMERCE COMMISSION IN PREVIOUS COMED CASES?

344 A. Yes. I addressed this very issue in Docket Nos. 87-0427 and 94-0065. In those dockets I
345 argued that, while there does exist an opportunity cost associated with in-place meters,
346 and so there is a continuing marginal capital cost associated with in-place meters, a large
347 portion of the cost of meters is sunk and so should be excluded from the calculation of the
348 marginal capital cost of meters. I also argued that, because service drops are not reused
349 as a general proposition, the entire capital cost of service drops should be excluded from
350 the calculation of the marginal customer cost. I provided the Commission with a
351 technical appendix to my testimony in both of these cases that explains in detail why and

what portion of these costs are sunk and what the resulting continuing marginal capital cost of meters should be. I am providing the attachment from Docket 94-0065 as Appendix A, DOE Exhibit 2.1, in this proceeding as well.

Q. WAS THE EXCLUSION OF THE SUNK METER AND SERVICE DROP COSTS CRITICAL TO THE ULTIMATE DETERMINATION OF CLASS REVENUES IN EITHER OF THOSE PROCEEDINGS?

A. No. Class revenues varied so significantly from full EPMC revenue requirements that totally eliminating the capital cost component of marginal customer costs, given the rate continuity constraints that were under consideration, had no effect on the resulting class revenue adjustments. It may have been for this reason that the Commission was uninterested in adopting my suggested revision to the calculation of marginal customer costs in those cases.

Q. HAVE YOU BEEN ABLE TO ESTIMATE WHAT THE PROPER MARGINAL CUSTOMER COSTS WOULD BE IF SUNK CAPITAL COST WERE EXCLUDED FROM THE COMPANY'S CALCULATION?

A. Not entirely. Discovery responses in those previous dockets clearly indicated that ComEd does not generally reuse service drops. Thus, the entire capital cost component of the Company's estimate of Marginal Customer-Related Costs can be eliminated. I have done this on page 1 of DOE Exhibit 2.2, which is a recalculation of page 28 of the Company's Exhibit 13.1. However, only a portion of the capital cost of meters is sunk and therefore properly excludable from the calculation of the marginal meter cost. Since I do not have the necessary information regarding the cost of installation, removal and refurbishment, I could not make the appropriate adjustment to the Company's marginal metering cost estimate. My analysis indicates, however, that most of the initial capital cost will be

376 sunk. Thus, to develop an approximate idea of the impact that this correction would have
377 on resulting class revenues, I have eliminated 100 percent of the capital cost associated
378 with the installation of meters. This adjustment is provided on page 2 of DOE Exhibit
379 2.2, which is a recalculation of page 18 of ComEd Exhibit 13.1.

380 Q. WHAT IS THE IMPLICATION OF MAKING THESE ADJUSTMENTS TO
381 THE MARGINAL CUSTOMER COST?

382 A. As one would expect, there is a significant reduction in the total of marginal costs, and an
383 even larger relative reduction in the share of total costs attributable to the residential
384 class. Specifically, the residential class' marginal cost responsibility falls from 57 percent
385 to 55 percent. The revenue reconciliation factor rises from about 80 percent to nearly 89
386 percent. Applying the EPMC reconciliation method results in a shift of revenue
387 responsibility from the residential to the other classes of approximately \$34 million at the
388 Company's requested revenue level. The recalculated class revenue responsibilities with
389 my adjustments to marginal customer costs are provided on page 3 of DOE Exhibit 2.2.

390 Q. DO THESE CLASS REVENUES PROVIDE AN APPROPRIATE BASIS UPON
391 WHICH TO SET CLASS REVENUES AND RATES BY THE COMMISSION?

392 A. I think these cost estimates provide a reasonable basis for setting class revenues, as long
393 as the Commission recognizes that they understate, by the amount of the continuing
394 marginal capital cost of meters, the cost responsibility of the residential classes. It is
395 interesting to note that, based on the total revenues requested by the Company, the
396 residential class revenues that result from this calculation are approximately \$34 million
397 below the revenues assigned to the residential classes by the Company using the results of
398 its marginal cost study; but approximately \$36 million above the embedded cost-based
399 residential revenues that would result from use of the Company's embedded cost study;

400 and nearly \$210 million more than the residential embedded cost-based revenues
401 proposed by Mr. Bodmer.

402
403 **Metering and Billing Backout Credits**

404 Q. DR. SWAN, WHAT IS YOUR INTEREST IN THE CALCULATION OF
405 BACKOUT CREDITS FOR METERING AND FOR THE SINGLE BILL
406 OPTION?

407 A. My reading of the Commission's Order in Docket No. 99-0117 indicates that one of the
408 major reasons the Commission abandoned the use of marginal costs in determining
409 delivery services class revenues and rates is that the use of the Company's marginal cost
410 approach to establish metering and billing backout credits provided what it believed to be
411 an inadequate incentive for the development of effective competition in the provision of
412 these services. As I indicated in my direct testimony, I view the abandonment of
413 marginal cost pricing to deal with this relatively minor concern a good example of
414 "throwing the baby out with the bath water."

415 Q. IN YOUR OPINION, HAVE ANY OF THE INTERVENOR OR COMPANY
416 REBUTTAL WITNESSES PROVIDED USEFUL ASSISTANCE TO THE
417 COMMISSION ON THIS QUESTION?

418 A. Yes. I believe Mr. Craig Goodman of the National Energy Marketers Association has
419 provided some very useful background information about the similar difficulties that the
420 New York Public Service Commission faced when addressing this issue, and the way in
421 which that commission resolved it. The New York Commission concluded that the
422 amount of the backout credits should be based on the utility's long-run avoided cost. As
423 important, that commission specified that the calculation of long-run avoided cost should

424 “be derived based on an assumption that the utilities exit the retail billing function for all
425 customers or, alternatively, based on the incremental cost for the total billing function if it
426 were being established today.” In short, the long-run incremental cost should be based on
427 adding the entire function from scratch, as if this were a new activity for the utility. What
428 the New York Commission also said is that, if those estimates could not be provided
429 immediately, then average embedded cost could be used as a proxy. However, the New
430 York Commission leaves little doubt that it remains committed to the use of marginal
431 cost, and specifically states that embedded cost shall be used only until the utilities are
432 able to complete their long-run avoided cost studies and have those studies approved by
433 the Commission.

434 Q. WHAT IS THE RELEVANCE OF THIS INFORMATION?

435 A. The New York Commission got to what I believe is the crux of the issue. The most
436 efficient way to provide metering and billing services in the short run is to permit the
437 Company to base its backout credits on short-run avoided cost. That will ensure that the
438 resources already in place in the ComEd system will be utilized to their fullest extent and
439 that alternative resources will not be used to provide these services unless they can be
440 provided at a cost lower than ComEd’s short-run avoided cost. This is the Company’s
441 argument.

442 On the other hand, providing a credit equal to only the short-run avoided cost will
443 not ensure that the most efficient supplier gets the metering or billing business in the long
444 run. To ensure that occurs requires that the credits be based on ComEd’s long-run
445 avoided cost. Requiring that the long-run avoided cost be based on the cost of avoiding
446 the entire metering or billing function is intended to reflect the same incremental cost that
447 a new entrant competitor would face in providing the service. This is close to the

448 argument of many of the intervenors, although most argue for the credits to be based on
449 embedded cost, without drawing the important distinction emphasized by the New York
450 Commission that embedded cost should only provide a temporary proxy for the properly
451 calculated long-run avoided cost.

452 Q. DOES YOUR ADJUSTMENT TO THE COMPANY'S ESTIMATE OF
453 MARGINAL CUSTOMER COST BEAR ON THIS ISSUE IN ANY WAY?

454 A. It does in one sense. Part of the concern of many intervenors seems to be that there is a
455 very large discrepancy between the Company's estimate of the marginal cost of metering
456 and billing and the short-run avoided cost of these functions. Part of that reason is that
457 the Company incorrectly includes all of the sunk capital costs associated with providing
458 access to the system. If those sunk costs are properly excluded from the calculation of
459 marginal customer cost, the difference between the cost of adding a new customer and
460 eliminating the metering or billing requirements of a customer would be considerably
461 closer.

462 However, it is important to keep in mind that the Company should be allowed to
463 recover in its regulated rates the embedded costs it has incurred. The problem with using
464 embedded costs as the basis for metering and billing credits is that, given the kind of
465 technological progress in metering and billing that has and is expected to occur, an
466 embedded cost-based credit may exceed the long run incremental cost faced by a new
467 competitor. That will provide an artificial filip to the competition.

468 Also important is the question of who will pick up the difference between the
469 long-run avoided cost (or the embedded cost proxy) and the short-run avoided cost, which
470 actually defines the saving that ComEd will realize every time it loses the responsibility
471 for metering or billing a customer. As long as the metering and billing rates are subject to

472 rate of return regulation, and as long as ComEd is obligated to provide the service to all
473 customers who prefer to stay with the incumbent, then other remaining customers would
474 be required to pick up the unrecovered costs of the billing and metering systems. That
475 could have the perverse effect of driving metering and billing prices up for those who
476 stay, encouraging more and more customers to opt for the services of the incumbent's
477 competitors, further increasing the prices for the ever shrinking group that remain with
478 ComEd.

479 Q. HOW IS THIS AFFECTED BY THE FACT THAT THERE IS A RATE
480 FREEZE IN EFFECT UNTIL 2006?

481 A. Since rates are capped for the remainder of the transition period, the Company would be
482 forced to pick up the difference between the allowed credit and its short-run avoided cost
483 until new bundled rates can be established. Perhaps that adverse impact could be
484 mitigated by deferring the verified amounts of these losses as a regulatory asset to ensure
485 that the Company remains whole. Whether that is even permitted under the existing
486 legislation or Commission rules goes beyond the scope of my expertise.

487 Q. GIVEN THIS APPARENT DILEMMA, WHAT ADVICE WOULD YOU
488 OFFER THE COMMISSION?

489 A. To begin, I agree with Mr. Bodmer's suggestion that excessive resources are being
490 devoted to what amounts to a relatively minor component of total costs. In the same vein,
491 I would urge the Commission not to let the way it disposes of this issue determine the
492 answer to the broader question whether class revenues and rates should be determined on
493 the basis of marginal or embedded costs.

494 It has always been my understanding that the need for competitive metering and
495 billing was to permit alternative suppliers to offer innovative services that might not be

possible with traditional metering and billing controlled by the incumbent utility. If that is the primary reason for making these services competitive, then it matters less, it seems to me, whether the credits for metering and billing services are sufficient to encourage the development of new stand-alone metering and billing companies. On the other hand, as long as the Company is made whole for the difference between the metering and billing credits and its short-run avoided cost, it seems to me that it should not matter if rates are based on long-run avoided costs. In fact, that approach has appeal to me. However, if the Commission allows the use of embedded cost as a proxy for the appropriately determined long-run avoided cost, that should be an aberration to the generally applied principle of basing class revenues and rates on marginal costs.

High Voltage Delivery Services Rate Design

Q. IN YOUR DIRECT TESTIMONY YOU CRITICIZED THE COMPANY'S CALCULATION OF THE HVDS CREDIT THAT IT WOULD PRESUMABLY PROPOSE IF THE COMMISSION DETERMINED THAT THE CREDIT SHOULD BE BASED ON MARGINAL COSTS AND UNRATCHETED RATHER THAN RATCHETED BILLING DEMANDS. WHAT WAS THE GIST OF THIS CRITICISM?

A. I took issue with the Company's decision to increase the facilities charge to recover the facilities related revenue requirement from fewer billing demands with no offsetting increase in the HVDS credit. I argued that the rates based on ratcheted and unratcheted billing demands should be revenue neutral for the customers qualifying for the HVDS credit. I proposed an alternative calculation of the HVDS credit for the class of

519 customers with demands in excess of 10,000 kW that would leave that subset of
520 customers revenue neutral under ratcheted and unratcheted demand charges.

521 Q. DID THE COMPANY RESPOND TO YOUR PROPOSED ALTERNATIVE
522 HVDS CREDIT BASED ON UNRATCHETED BILLING DEMANDS?

523 A. Yes. At page 16 of the panel rebuttal testimony of Mr. Alongi and Ms. Kelly (ComEd
524 Ex. 32.0), my proposed alternative calculation is addressed. Mr. Alongi and Ms. Kelly
525 seem to accept the general appropriateness of maintaining revenue neutrality for high
526 voltage customers under ratcheted and unratcheted rates, although they painstakingly
527 emphasize their conviction that ratcheted rates should be adopted by the Commission.
528 They also provide an alternative revenue-neutral calculation of the HVDS credit based on
529 unratcheted rates, but one that would maintain revenue neutrality for all customer classes
530 to which the HVDS credit is applicable. As Mr. Alongi and Ms. Kelly state, "this
531 alternative calculation provides for an HVDS credit of \$3.54/kW based upon the
532 originally requested revenue requirement, an EPMC rate design, and the use of monthly
533 demands..."

534 Q. DO YOU ACCEPT THE REVISED UNRATCHETED CALCULATION OF
535 THE HVDS CREDIT AS PRESENTED BY MR. ALONGI AND MS. KELLY?

536 A. Yes. This is a reasonable calculation of the credit, given the several assumptions on
537 which it is based. Should the Commission decide to adopt the HVDS credit based on
538 marginal costs, the EMPC method, unratcheted demands but a lower overall revenue
539 requirement, I believe the method presented by Mr. Alongi and Ms. Kelly in their rebuttal
540 testimony for calculating the HVDS credit should be used to determine the appropriate
541 credit at the final allowed revenue requirement.

542 Q. HAVE YOU DETERMINED WHAT THE HVDS RATE SHOULD BE UNDER
543 YOUR PROPOSED ESTIMATE OF ADJUSTED MARGINAL COST
544 RESPONSIBILITY WITH RATCHETED AND UNRATCHETED BILLING
545 DEMANDS IF THE COMMISSION ADOPTS AN EMPC MARGINAL COST
546 RATE DESIGN?

547 A. I have recalculated the facilities demand charge and the HVDS credit for the class of
548 customers with loads in excess of 10,000 kW. The customer and standard metering
549 charge may also change, but I have not been able to replicate the Company's calculation
550 of these minor charges and so I leave these recalculations to the Company. The only
551 difference between the facilities demand charge and the HVDS credit calculated by Mr.
552 Alongi and Ms. Kelly should be the revenue reconciliation factor that is applied to the full
553 marginal cost. The Company's EPMC factor is 79.97 percent and the EPMC factor under
554 my suggested revision to marginal costs is 88.7 percent. This will result in both a higher
555 facilities demand charge and a higher HVDS credit. The Company's proposed unit
556 charges and credits and my revised unit charges and credits under both a ratcheted and
557 unratcheted rate design are provided in DOE Exhibit 2.3.

558 Q. DO YOU FIND ANY OF THESE UNIT CHARGES AND CREDITS
559 ACCEPTABLE AS A BASIS FOR BILLING THE TWO DOE
560 LABORATORIES, FERMI AND ARGONNE?

561 A. While these charges will still lead to an overcollection of distribution costs from these
562 two large customers that are served directly from the transmission system, I do believe
563 that the resulting high voltage credits go a long way toward eliminating the subsidies that
564 are currently incorporated in the applicable delivery services rates for these two

565 customers. Therefore, I can recommend the adoption of any of these four sets of rates for
566 the non-residential class with loads in excess of 10,000 kW.

567 Q. IN YOUR DIRECT TESTIMONY YOU STATED THAT THE COMPANY'S
568 HVDS RATES BASED ON EMBEDDED COSTS WOULD CONTINUE TO
569 OVERCHARGE CUSTOMERS LIKE FERMI AND ARGONNE. PLEASE
570 REMIND US WHY THAT IS THE CASE.

571 A. Unlike most other customers that qualify for the HVDS credit, Fermi and Argonne do not
572 actually use the components of the distribution system that go into calculating what the
573 net distribution charge should be for qualifying HVDS credit customers. That is because
574 Fermi and Argonne take their service directly from ComEd transmission lines and own
575 and operate their own substations. They do not use high voltage electric service stations,
576 high voltage distribution substations or high voltage lines, which comprise the bulk of the
577 embedded costs allocated to the group of high voltage customers. As I stated in my direct
578 testimony, to impose a net charge for these distribution system costs on customers like
579 Fermi and Argonne that do not use the distribution system is patently unfair and violates
580 the notion of charging customers on the basis of the costs they impose on the system.

581 Q. STAFF WITNESS LUTH DEVELOPS A DIRECT FACILITIES DEMAND
582 CHARGE FOR HIGH VOLTAGE CUSTOMERS RATHER THAN
583 PROVIDING A DISCOUNT TO THOSE CUSTOMERS OFF THE LOW
584 VOLTAGE RATE. DOES MR. LUTH'S PROPOSAL PROVIDE A SOLUTION
585 TO THE INEQUITY CONTAINED IN THE COMPANY'S EMBEDDED
586 COST- BASED HVDS RATE?

587 A. No. Mr. Luth essentially uses the Company's embedded cost study with some
588 adjustments. Specifically, he designs an HVDS rate that also allocates these same

589 facilities costs to the class of high voltage customers. Thus, customers like Fermi and
590 Argonne will also be unfairly overcharged by the HVDS rate proposed by Mr. Luth.

591 Q. DID YOU SUGGEST AN ALTERNATIVE WAY TO TREAT CUSTOMERS
592 SUCH FERMI AND ARGONNE IN YOUR DIRECT TESTIMONY?

593 A. Yes. In my direct testimony I propose a solution to the problem of unfairly imposing the
594 costs of these distribution facilities on the relatively few customers, like Fermi and
595 Argonne, that do not, in fact, use these distribution facilities. Specifically, I
596 recommended that the distribution facilities demand charge and the HVDS credit be
597 waived for these customers. Instead, special facilities charges should be determined to
598 recover the ongoing cost to the Company of the "last inch" equipment that has been
599 installed to serve them, in addition to the customer, standard metering, and other charges
600 that would apply from the appropriate delivery services rate schedule. I argued that this
601 approach would ensure that these customers paid for the "actual" embedded costs
602 associated with providing them with service, but would not require that they unfairly pay
603 for distribution equipment that they do not use.

604 Q. DID THE COMPANY RESPOND TO YOUR PROPOSAL?

605 A. Yes. In their rebuttal panel testimony, Ms. Clair and Mr. Crumrine have responded to my
606 suggested solution by stating that it is "unworkable". They give the following two
607 reasons for their conclusion:

- 608 1. "It would require extensive customer-specific calculations."
- 609 2. "There would be no guarantee that the charges to these customers would fully
610 recover ComEd's costs or that they would reflect future revenue requirement
611 levels."

612 Q. HOW DO YOU RESPOND TO THEIR EXPLANATION OF WHY YOUR
613 SUGGESTED SOLUTION IS UNWORKABLE.

614 A. I understand the Company's reluctance to tailor rates to the circumstances of specific
615 customers. They have the legitimate concern that, once that door is open, other customers
616 will try to enter. At the same time, the use of special facilities charges has a long history
617 in the electric utility industry as a means by which very unusual circumstances can be
618 accounted for when assigning costs. I believe this is clearly one of those very unusual
619 circumstances. Special facilities charges can provide a means by which to eliminate a
620 patently unfair overcharge to a few customers without sacrificing the overall logic of the
621 rate design.

622 The two issues that Ms. Clair and Mr. Crumrine have raised can be easily dealt
623 with. First, it is highly unlikely that this special arrangement would apply to more than a
624 few customers. In addition, the information regarding the "last inch" facilities that apply
625 to each of these few special customers has likely already been gathered in the process that
626 the Company went through when splitting its facilities between transmission and
627 distribution. That clearly was the case with Fermi and Argonne when I asked for the
628 specific "last inch" facilities that were used to serve these two customers through
629 discovery requests in Docket No. 99-0117.

630 The Company's concern about not being fully compensated for its costs is also
631 easily dealt with. First of all, if we are dealing in a world of embedded costs, it would
632 seem that all the Company needs to ensure is that it's annual carrying costs are fully
633 recovered. I anticipate that provides the basis for most of the special facilities contracts
634 that it enters into with its large customers. If the Company is concerned about recovering
635 its allowed rate of return on these investments or the full share of O&M and A&G, both

636 of which costs, can vary from rate case to rate case, this can easily be written into the
637 contract for the rental of the special facilities. A formula rate can be established which
638 would modify the special facilities charge annually as these cost components change. In
639 fact, if the Commission were to approve such a formula rate, there would be no
640 negotiation. Rather, the customer would simply be required to pay a charge based on the
641 Commission-approved formula rate. The Company would get the forward-looking
642 protection Ms. Clair and Mr. Crumrine are concerned about, without having to spend
643 resources negotiating these terms with each individual, qualifying customer.

644 The bottom line is, very few customers are probably qualified, the data
645 requirements are not onerous and may already have been accumulated, and the Company
646 can ensure that it will recover full forward looking costs through a formula rate that could
647 be approved in advance by the Commission. The benefit is to eliminate a patently unfair
648 overcharge without having to sacrifice the integrity of the overall rate design. Contrary to
649 the opinion of Ms. Clair and Mr. Crumrine, the solution is eminently workable.

650 Q. A NUMBER OF INTERVENOR WITNESSES HAVE CRITICIZED THE
651 COMPANY'S PROPOSED HVDS CREDIT. WOULD YOU PLEASE
652 COMMENT ON THOSE CRITICISMS.

653 A. A number of witnesses have suggested that, while it is appropriate to provide a high
654 voltage credit to recognize the fact that it costs less to provide delivery service to high
655 voltage customers, it is not appropriate to make up the revenue loss from those discounts
656 through higher charges to low voltage customers. For example, Dr. Ulrich, testifying on
657 behalf of the ARES Coalition, states that, "Edison has not shown that the cost of service
658 is a 'zero-sum game.'"

659 Q. DO YOU AGREE WITH THESE CRITICISMS?

660 A. No. The problem is that class cost-of-service studies, whether embedded or marginal, are
661 designed to apportion the total revenue requirement among the various classes of
662 customers. The design of rates for customers within a class will determine the
663 apportionment of the class revenue requirement among customers with different usage
664 patterns and characteristics, such as the voltage delivery level. Once the customer class
665 revenue requirement is determined for, say, the class of non-residential customers with
666 loads in excess of 10,000 kW, the rate design determines how high voltage and low
667 voltage customers will pay for the total class revenue requirement. If all customers are
668 treated the same (i.e., pay the same rate), even though the cost responsibility is
669 substantially less for high voltage customers, it means that high voltage customers are
670 being charged more than their fair share of costs, and low voltage customers are being
671 charged less than their fair share of costs. In sum, there exists an intra-class cross subsidy
672 from high voltage to low voltage customers. If a high voltage discount is offered to high
673 voltage customers to reflect the cost differential, then low voltage customers must pay
674 more (in fact their full share of class costs) because their subsidy has been reduced or
675 eliminated. I cannot conceive of a rate design that would eliminate an existing cross-
676 subsidy without raising the rates of the subsidized sub-group, unless the utility is caused
677 to eat the difference.

678 Q. MR. HAYNES HAS TESTIFIED THAT THE PROVISION OF THE HVDS
679 CREDIT IS ANTI-COMPETITIVE. DO YOU AGREE WITH THIS
680 ARGUMENT?

681 A. No. As I understand Mr. Haynes argument, he believes that providing the HVDS credit is
682 anti-competitive because it will increase the delivery services cost to low voltage
683 customers, and thereby reduce the likelihood that those customers will purchase power

684 from ComEd's competitors, and increase the likelihood those customers will return to
685 ComEd bundled service. What Mr. Haynes fails to note, however, is that the overcharge
686 to high voltage customers is currently making it more difficult for them to save money by
687 purchasing power from ComEd's competitors. Eliminating the subsidy will have the
688 opposite effect. It will, other things constant, encourage more high voltage customers to
689 take delivery service from ComEd and buy their power from alternative suppliers. In
690 general, one does not usually think of eliminating cross-subsidies in prices as being anti-
691 competitive. In fact, those kinds of actions are often considered to be remedies in the
692 settlement of anti-trust suits.

693 Q. MR. STEPHENS FOR IIEC HAS PROPOSED THAT ANY HVDS CREDIT BE
694 PHASED IN. PLEASE COMMENT ON MR. STEPHENS' PROPOSAL.

695 A. Mr. Stephens proposes that only half the allowed credit be implemented for the first two
696 years, after which the allowed credit would increase to its full value. What Mr. Stephens
697 is recommending is that high voltage customers be required to continue to subsidize low
698 voltage customers for another two years. We are not talking about small residential
699 customers, where rate continuity is vital because rate shocks can leave low income
700 families with no power to heat their homes during winter months. We are talking about
701 one business being required to subsidize another, which runs counter to the whole idea of
702 placing the provision of electric utility service on a competitive free market basis. I
703 believe there is little merit to Mr. Stephens's proposal and urge the Commission to
704 implement the full value of whatever HVDS credit it determines is appropriate.

705 Q. MR. CHALFONT FOR IIEC TESTIFIES THAT THE COMPANY HAS
706 INCORRECTLY CALCULATED THE HVDS CREDIT. DO YOU AGREE
707 WITH MR. CHALFONT?

708 A. No. Mr. Chalfont is incorrect. He states that the Company has overstated the credit
709 because it applied the difference in the cost to serve high and low voltage customers as a
710 credit "to all customers, not just those served at below 69 kV." Mr. Alongi and Ms. Kelly
711 have correctly pointed out Mr. Chalfont's error in their panel rebuttal testimony. The
712 credit should be based on the rate applied to low voltage customers, and this is what is
713 done by the Company. This can be demonstrated fairly simply. If one accepts that the
714 difference between serving high and low voltage customers is \$3.31 per kW, we can
715 calculate what should be the rate that applies to the low voltage customers for the class of
716 customers with loads in excess of 10,000 kW. The weighted average cost of distribution
717 facilities is \$2.20/kW. (ComEd Exhibit 3.3, p. 3) Total billing kW for high and low
718 voltage customers are also provided in ComEd Exhibit 3.3, p. 3. The weighted average
719 cost is thus determined as:

720
$$2.20 = \{13,371,570 (L - 3.31) + 13,813,581 L\} / 27,185,151,$$

721 where L is the cost to serve low voltage customers. Solving this equation for L shows
722 that the cost to serve low voltage customers is \$3.82/kW. The cost to serve high voltage
723 customers is \$.51/kW. The appropriate credit off the low voltage rate is \$3.31 reduced by
724 the revenue reconciliation factor of 0.7997, or \$2.65/kW.

725 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY AT THIS TIME?

726 A. Yes.

APPENDIX A
TO THE REBUTTAL TESTIMONY
OF
DALE E. SWAN

ComEd Docket No. 01-0423

THE MEASUREMENT OF MARGINAL CUSTOMER COSTS

1 Q. DR. SWAN, HAVE YOU EVALUATED THE APPROPRIATENESS OF
2 INCLUDING THE CARRYING COST OF A NEW METER AND SERVICE
3 DROP IN THE MEASURE OF THE MARGINAL CUSTOMER COST, AND
4 APPLYING THAT COST TO ALL CUSTOMERS ON THE SYSTEM?

5 A. Yes, I have.

6 Q. WHAT DOES YOUR ANALYSIS SHOW?

7 A. My analysis shows that there does exist a continuing marginal capital cost associated with
8 the provision of system access to most customers. However, that continuing cost is less
9 than the carrying costs associated with the installation of new equipment.

10 Q. PLEASE EXPLAIN YOUR ANALYSIS.

11 A. It is important to start with the recognition that the meter and drop line provide a service
12 to the customer, which can be referred to as "access to the system." It is also important to
13 note that this system-access service may be provided equally well by used or by new
14 meters and by used or new service drops of the same capacity. That is, the customer is

15 indifferent as to whether he gains access to the system over a new or used service line,
16 and as to whether his usage is measured by a new or a used meter, as long as his system
17 access and the measurement of his usage are acceptably reliable. Thus, a new
18 establishment, say, a new single-family residence, can be given acceptable access to the
19 system with either new or used equipment. Therefore, there is, at least potentially, an
20 opportunity cost associated with used, in-place equipment.

21 Q. WHAT ARE THE CAPITAL COSTS TO THE UTILITY OF PROVIDING
22 ACCESS TO THE SYSTEM TO A NEW CUSTOMER AT A NEW
23 LOCATION?

24 A. Let me focus first on the required provision of a meter, and later I can extend the analysis
25 to include the provision of other necessary equipment. If new equipment is used, the
26 costs to the Company will include the market price of a new meter plus the labor and
27 miscellaneous materials costs of handling, testing and installing the new meter.
28 Installation costs are usually capitalized by the utility, and so an unbundled rate for the
29 use of the meter must be set so as to recover the annual carrying cost of the total installed
30 cost of the meter over its useful life. This annual carrying cost is equivalent to the annual
31 rental value of the installed meter, and the present value of the stream of rental values
32 should be equal to the capitalized installed cost of the meter.

33 Q. IS THIS ANNUAL CARRYING COST THE CONTINUING MARGINAL
34 CAPITAL COST OF THE METER?

35 A. No. This is the embedded cost experienced by the Company, and the rate must be set
36 high enough to allow the Company to recover the embedded cost. Otherwise, the
37 Company would be unwilling to invest in meters unless the associated costs were

38 recovered through other charges such as the energy charge. However, the continuing
39 marginal capital cost will be lower than the rental value associated with the installed cost
40 of a new meter, because two components of the total installed cost must be viewed as
41 sunk. These two components are the cost of installation and the cost of retrieval and
42 refurbishment of used meters.

43 Q. WHY SHOULD THE COST OF INSTALLATION BE CONSIDERED A SUNK
44 COST?

45 A. The continuing marginal cost of any meter is defined by the value of its next best
46 alternative use. Assume a new meter costs \$45, and the capitalized cost of installing a
47 meter is \$5, for a total installed cost of \$50. If there were no cost associated with
48 retrieving and refurbishing an in-place meter, then the value of any meter, once installed,
49 is the cost that could be avoided by using that meter to serve a new customer at a new
50 location rather than purchasing a new meter. Since the \$5 installation cost cannot be
51 avoided, it does not enter into the continuing marginal capital cost associated with leaving
52 the in-place meter where it is to serve the existing customer. Thus, only the rental value
53 associated with the market price of the new meter can be considered a continuing
54 marginal capital cost. In our example, the levelized annual carrying cost of the installed
55 \$50 cost of a new meter is \$7.62 (30 years at 15 percent), but only \$6.85 is included as
56 the continuing marginal cost of a meter. The remaining \$0.77 represents the levelized
57 recovery of the cost of installation and is not part of the continuing marginal costs.

58 Q. DOES THE AGE OF THE IN-PLACE, USED METER AFFECT ITS
59 CONTINUING MARGINAL COST?

60 A. Yes. There are two effects on the continuing marginal capital cost which depend on the
61 length of the remaining life of a used, in-place meter. One of these effects is related to
62 the cost of retrieving and refurbishing in-place, used meters. In our present example, I am
63 assuming this cost to be zero, but I will address this cost element shortly. The other effect
64 has to do with the cost of installation. Assume a used, 15-year-old meter is installed, with
65 a remaining life of 15 years. Assume also that a new equivalent meter has a 30-year life.
66 With a 15-year shorter life, the used meter will require replacement 15 years earlier than a
67 new meter. That means the \$5 installation cost has to be incurred 15 years earlier with
68 the used meter than with the new meter. The difference between the present value of the
69 installation cost 15 years hence and 30 years hence must be subtracted from the present
70 value of the stream of rental values associated with the used meter to determine its
71 continuing marginal capital cost. This can be considered as a used meter penalty.

72 The difference in the present values of \$1 spent 15 years from now and 30 years
73 from now (at a 15 percent discount rate) is 0.1078. Thus, the market value of the used
74 meter must be reduced by 10.78 percent of the \$5 installation cost, or by \$0.539. The
75 annual rental value that can be recovered by deploying the used meter is \$7.615, which is
76 defined by the levelized annual carrying cost of a new meter, including the installation
77 cost. However, the market value of the used meter is related only to the \$45 market price
78 of the new meter, exclusive of installation cost. The levelized annual rental value of \$45
79 over 30 years at 15 percent is \$6.854. The present value of \$6.854 for 15 years at 15
80 percent is \$40.075. From this amount must be subtracted the \$0.539 used meter penalty,
81 which results in a market value of the 15-year-old meter of \$39.536. The annual
82 levelized cost associated with this market value is \$6.761 for 15 years at 15 percent, and

83 this amount is the continuing marginal capital cost of the 15-year-old meter, assuming it
84 costs nothing to retrieve and refurbish the in-place, used meter. In addition to recovering
85 this levelized annual cost, the Company must also recover the \$5 installation cost over 15
86 years which, at a 15 percent return, amounts to \$0.855 per year on an annualized basis.
87 Thus, the total embedded cost that must be recovered in rates is \$7.616 which, when
88 rounded, is the same levelized annual cost associated with installing a new meter.

89 Q. HOW DOES THE COST OF RETRIEVAL AND REFURBISHMENT AFFECT
90 THE CONTINUING MARGINAL CAPITAL COST OF A METER?

91 A. The cost of retrieval and refurbishment (R&R) is another sunk cost that must be
92 subtracted from the stream of annual rental payments to determine the market value of an
93 in-place, used meter, and so also its opportunity cost and its continuing marginal capital
94 cost. To demonstrate that this is so, assume that it costs \$20 to retrieve and refurbish the
95 15-year-old meter in our example. The present value of the stream of rental payments
96 that could be recovered from reusing this meter, after deducting the installation cost and
97 the used meter penalty, is \$39.536. But it will cost the Company \$20 to realize this
98 revenue stream, and therefore this in-place meter has a market value or opportunity cost
99 of \$19.536. The levelized annual cost over its remaining 15-year life is \$3.341 at 15
100 percent. This is the continuing marginal capital cost of keeping the 15-year-old meter
101 where it is to provide system access to the customer who is presently using it.

Of course, the Company must continue to recover the total levelized cost of reusing the old meter, including all of its sunk costs. There are three components to the levelized revenues that the Company must recover:

the cost of the market value of a 15-year old, used meter	\$3.341
the \$5 cost of installation over 15 years at 15 percent	0.855
the cost of the \$20 R&R levelized over 15 years at 15 percent	<u>3.420</u>
Total	\$7.616

These three components sum to \$7.62 (rounded), which is the same total annual levelized cost associated with the use of a new meter. What is important to keep in mind, however, is that only \$3.341 of this cost (of a 15-year old, used meter) represents a continuing marginal capital cost and that the remaining components are made up of the sunk costs of R&R and installation.

Q. WHAT OTHER EFFECT DOES THE REMAINING LIFE OF AN IN-PLACE,
USED METER HAVE ON ITS CONTINUING MARGINAL CAPITAL COST?

A. We may assume that the price of a new meter is given, and that the sum of the R&R and installation costs either remains constant or might, in fact, rise as the remaining life of the in-place meter falls. Since the period of time over which to amortize the R&R and installation costs falls as the remaining life of the meter falls, the market value of in-place, used meters will also fall as they get older. Thus, the levelized annual continuing marginal capital cost will also fall as the remaining useful life of the meter falls. In fact, when the remaining life is too short for the present value of the stream of rental values to

126 recover the R&R and installation costs, the meter has no positive market value and so the
127 continuing marginal capital cost falls to zero. In our example, with a combined R&R and
128 installation cost of \$25, that break-even point occurs at a remaining life of just under five
129 years at a 15 percent discount rate. Thus, the continuing annual marginal capital cost of
130 meters with remaining lives of less than five years is zero, and the annual marginal cost
131 rises to a maximum of \$3.808 for an in-place, used meter with a remaining life of 30
132 years, which is the same as the remaining life of a new equivalent meter. The relationship
133 between the continuing marginal capital cost and the remaining life of in-place, used
134 meters is shown in Schedules 1 and 2 to this Appendix.

135 Q. DOES YOUR ANALYSIS EXTEND TO THE CONTINUING MARGINAL
136 CAPITAL COSTS OF SERVICES AS WELL AS OF METERS?

137 A. Yes, as long as services are reused to provide system access to other customers and
138 therefore have an alternative use and an opportunity cost. In fact, my experience indicates
139 that used meters are reused but that used services generally are not. In that case, only
140 some portion of the carrying cost of a new meter should enter into the determination of
141 the continuing marginal customer cost.

142 Q. HOW CAN THIS THEORETICAL FRAMEWORK BE USED TO ESTIMATE
143 MARGINAL CUSTOMER COSTS?

144 A. The continuing marginal capital costs associated with meters and service drops could be
145 estimated for each class with the following class-specific information:

- 146 • market price of new meters;
- 147 • economic life of new meters;
- 148 • meter installation cost;

- meter retrieval and refurbishment (R&R) cost;
- the appropriate levelized carrying cost rate; and
- the distribution of remaining lives of in-place meters.

This information would permit the estimation of the continuing marginal capital costs of meters for each relevant cohort based on the remaining life of the equipment. To these estimates of the capital component of marginal customer costs for each class should be added O&M expenses and customer accounting and collecting expenses to obtain the total of marginal customer costs for each class and for the jurisdiction as a whole. These non-capital costs must be added because these expenses are clearly recurring costs that must continue to be incurred at the margin to provide all customers with acceptable access service.

SCHEDULE 1

Example of Composition of Levelized Rental
Value of In-Place Meter at Varying Remaining Lives

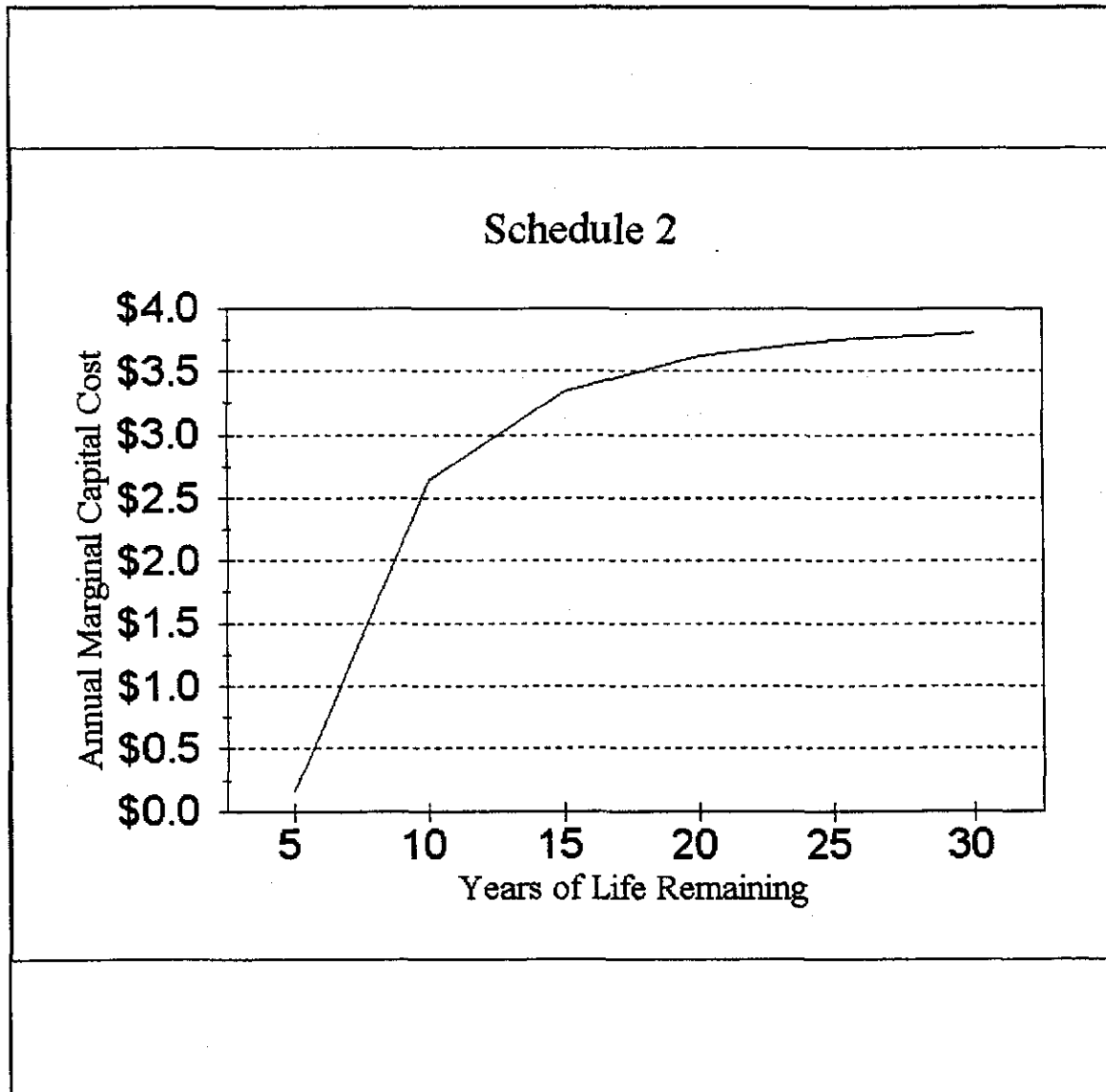
<u>Years of Remaining Life</u>	<u>Levelized Recovery of</u>			<u>Annual Rental Value</u>
	<u>Installation Cost</u>	<u>R&R Cost</u>	<u>Market Value</u>	
5	\$1.492	\$5.966	\$0.158	\$7.616
10	.996	3.985	2.635	7.616
15	.855	3.420	3.341	7.616
20	.799	3.195	3.622	7.616
25	.773	3.094	3.749	7.616
30	.762	3.046	3.808	7.616

Assumptions:

(1) Market price of new meter	=	\$45
(2) Installation cost	=	\$ 5
(3) R&R cost	=	\$20
(4) Annual discount rate	=	15%

SCHEDULE 2

Example of Declining Continuing Marginal Cost of a Meter
as Remaining Life of In-Place Meter Declines



**Commonwealth Edison Company
Marginal Customer-Related Costs
(Revised Com Ed exhibit 13.1-pg 28)**

	Cost of Services	Accounting & Collecting	Total Service Costs
Residential			
Single Family-NO SP HT	35,405,455	95,929,520	131,334,975
Single Family-SP HT	1,382,417	2,319,048	3,701,465
Multi-Family-NO SP HT	3,251,046	50,075,229	53,326,275
Multi-Fam-SP HT	811,104	7,987,399	8,798,503
Fixture Included Lighting	0	42,739	42,739
			197,203,957
Non-Residential			
Watt-hour Only Meter	825,875	5,033,066	5,858,941
0-25 kW	1,096,799	6,937,784	8,034,583
25-100 kW	1,013,001	3,022,984	4,035,985
100-400 kW	0	1,538,457	1,538,457
400-800 kW	0	654,704	654,704
800-1,000 kW	0	168,223	168,223
1,000-3,000 kW	0	3,864,186	3,864,186
3,000-6,000 kW	0	871,025	871,025
6,000-10,000 kW	0	237,211	237,211
Over 10,000 kW	0	264,697	264,697
Fixture Included - Non Res	0	44,255	44,255
			25,572,267
Street Lighting			
Dusk to Dawn	0	82,289	82,289
All Other Lighting	0	28,065	28,065
			110,354
Pumping	0	32,354	32,354
Railroads	0	5,474	5,474
Total	43,785,697		222,924,406

**Commonwealth Edison Company
Marginal Metering Costs
(Revised Com Ed exhibit 13.1-pg 18)**

	Cost of Meters	Accounting & Collecting	Total Meter Costs
Residential			
Single Family-NO SP HT	8,666,132	24,814,451	33,480,583
Single Family-SP HT	195,767	563,336	759,103
Multi-Family-NO SP HT	3,934,634	12,170,342	16,104,976
Multi-Fam-SP HT	635,487	1,884,942	2,520,429
Fixture Included Lighting	0	0	0
			52,865,091
Non-Residential			
Watt-hour Only Meter	458,241	1,314,636	1,772,877
0-25 kW	819,903	1,771,835	2,591,738
25-100 kW	318,654	629,464	948,118
100-400 kW	197,654	209,222	406,876
400-800 kW	44,103	247,304	291,407
800-1,000 kW	7,538	42,287	49,825
1,000-3,000 kW	20,934	90,787	111,721
3,000-6,000 kW	4,587	19,914	24,501
6,000-10,000 kW	1,210	5,239	6,449
Over 10,000 kW	2,541	11,038	13,579
Fixture Included - Non Res	0	0	0
			6,217,091
Street Lighting			
Dusk to Dawn	5,150	14,635	19,785
All Other Lighting	781	2,240	3,021
			22,806
Pumping	28,618	159,040	187,658
Railroads	3,382	18,109	21,491
Total	1,913,296		59,314,137

COMMONWEALTH EDISON COMPANY
Revised Revenue Requirement

	Meter Cost	Customer Cost	Distribution	Revised MC	Revenue Requirement Factor*	Revenue Requirement by Class
Residential						
Single Family-NO SP HT	33,480,583	131,334,975	643,195,375	808,010,933	0.887	716,432,403
Single Family-SP HT	759,103	3,701,465	30,363,990	34,824,558	0.887	30,877,604
Multi-Family-NO SP HT	16,104,976	53,326,275	130,685,863	200,117,114	0.887	177,436,194
Multi-Fam-SP HT	2,520,429	8,798,503	46,333,667	57,652,599	0.887	51,118,355
Fixture Included Lighting	0	42,739	77,424	120,163	0.887	106,544
				1,100,725,367	0.887	975,971,100
Non-Residential						
Watt-hour Only Meter	1,772,877	5,858,941	18,888,835	26,520,653	0.887	23,514,849
0-25 kW	2,591,738	8,034,583	84,775,231	95,401,552	0.887	84,588,909
25-100 kW	948,118	4,035,985	159,065,862	164,049,965	0.887	145,456,832
100-400 kW	406,876	1,538,457	167,845,605	169,790,938	0.887	150,547,133
400-800 kW	291,407	654,704	110,514,038	111,460,149	0.887	98,827,453
800-1,000 kW	49,825	168,223	32,117,551	32,335,599	0.887	28,670,739
1,000-3,000 kW	111,721	3,864,186	128,658,745	132,634,652	0.887	117,602,075
3,000-6,000 kW	24,501	871,025	69,814,671	70,710,197	0.887	62,696,028
6,000-10,000 kW	6,449	237,211	31,071,506	31,315,166	0.887	27,765,960
Over 10,000 kW	13,579	264,697	59,676,786	59,955,062	0.887	53,159,861
Fixture Included - Non Res		44,255	1,089,812	1,134,067	0.887	1,005,534
				895,308,000	0.887	793,835,375
Street Lighting						
Dusk to Dawn	19,785	82,289	4,279,334	4,381,408	0.887	3,884,827
All Other Lighting	3,021	28,065	1,115,031	1,146,117	0.887	1,016,218
				5,527,525	0.887	4,901,045
Pumping	187,658	32,354	6,736,364	6,956,376	0.887	6,167,953
Railroads	21,491	5,474	6,846,600	6,873,565	0.887	6,094,527
	59,314,137	222,924,406	1,733,152,290	2,015,390,833		1,786,970,000

* The revenue requirement remains equal to \$1,786,970,000.

COMMONWEALTH EDISON COMPANY
 Non-Residential Over 10,000 kW
 Facilities Charges and HVDS Credits
 Based on an EPMC Reconciliation
 and ComEd and DOE Estimated Marginal Cost

	<u>Ratcheted</u>		<u>Unratcheted</u>	
	<u>Facilities Charge</u>	<u>HVDS Credit</u>	<u>Facilities Charge</u>	<u>HVDS Credit</u>
ComEd Marginal Costs	\$3.05	\$(2.65)	\$4.14	\$(3.54)
DOE Marginal Costs	\$3.39	\$(2.94)	\$4.60	\$(3.93)